

# Media Alert



## COLORADO COMPANY LAUNCHES NEW SYSTEM TO IMPROVE TEEN DRIVER SAFETY

Groundbreaking audio video system helps parents monitor teen drivers

**What:** OBS, Inc., launches the only audio video recorder designed to monitor teen driving, helping parents keep tabs on how their child is performing behind the wheel.

**Why:** Teen driver safety continues to be a high priority among Colorado families and lawmakers.

- Colorado State Patrol reports **77 teen driving deaths in 2004**.
- State Legislature passed laws in 2005 designed to make the roads safer for teenage drivers.
- The OBS **Mobile Watchman™ EDR** video system is designed to give parents a tool to help keep their children safe behind the wheel.

**How:** **Mobile Watchman™ EDR** is revolutionary because it uses a patent pending recording system to monitor not only activity around your vehicle when it's on, but also to record incidents when the car is turned off, parked and left unattended.

- **Mobile Watchman™ EDR** uses up to four cameras hidden inside the vehicle to record action inside and outside of the car.
- Even if the car is turned off, the cameras will record any activity around the vehicle.

### How can a video camera save your life?

By making the roads safer for drivers of every age. The concept is simple. Every time a teen driver hits the road, the system records every stop, every traffic accident and everyone who gets into and out of the vehicle. This video can later be reviewed by the parents to make sure their child is obeying traffic laws and driving safely.

Police, insurance agents and even driving instructors who are familiar with the OBS system agree that when teens know they are being watched, they tend to be safer drivers. This not only makes the roads safer for the teen drivers, but also for everyone else on the road that may be at risk from a mistake a teen makes.

**For more information visit [www.obsusa.com](http://www.obsusa.com)**

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